

Client:

Housing First Fund

Media:

Market: Product:

Minneapolis-St. Paul District 21A

Flight End Date: 9/29/2016

2BK Sep15-Oct15 C-DMA Nielsen Live

02:59 AM 03:00 AM

Flight Start Date:

9/19/2016

Description: MIN, MN Dist. 21A 8158, 6862

Estimate:

46264

Local Cable Buy from Tammi Holloway

8818971

Order #: 46264-54976

Revision #:

Date: 9/15/2016

11:43 AM

Send Billing To: Chris Locke

Vendor: 6862 Spectrum Reach 1625 Concentric Blvd

Contact: Jennifer Zehnder Saginaw, MI 48604

Phone: (614)848-5800 Powell, OH 43065 1490 Manning Pkwy CTV Media, Inc.

(614)848-4099

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 2889 HHs \Red Wing, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29 Separation between spots: Primary Demo: Women 35+

30

Buyer: Survey:

Tammi Holloway

6862 Spectrum Reach, Red Wing MN-Cable 48 SaSu 9:00a- 7:00p WK ESPN VARIOUS	Line Daypart Daypart STN No Program Code Gross STN Net
\$3.00	STN
\$2.55	STN Net
30	Dur
8	Wks 9/19 9
0	9/26
8 0.2 \$15.00 \$12.75	Total Women 35+ Spots Rtg/CPP

N I	6862 S			49			50			51			52		
Program	6862 Spectrum Reach, Red Wing MN-Cable SaSu 9:00a-7:00p WK	ESPN VARIOUS		MTuWThFSaSu 4:00p-	ESPN VARIOUS		MTuWThFSaSu 7:00p-	ESPN VARIOUS		MTuWThFSaSu 4:00p-	HIST VARIOUS		MTuWThFSaSu 7:00p-	HIST VARIOUS	
Code	MN-Cable WK			CPT			CPT			CPT			CPT		
Gross	\$3.00			\$3.00			\$4.00			\$3.00			\$4.00		
Gross STN Net	\$2.55			\$2.55			\$3.40			\$2.55			\$3.40		
Dur	30			30			30			30			30		
Wks 9/19 9/26	œ			13			13			13			13		
				0			0			0			0		
Spots	8			13			13			13			13		
Spots 35+ Rtg/CPP	0.2	\$15.00	\$12.75	0.2	\$15.00	\$12.75	0.6	\$6.67	\$5.67	0.3	\$10.00	\$8.50	0.8	\$5.00	\$4.25
	- 8														

Signature:

Disclaimer:
VERIFY SYSCODE IS CORRECT FOR BILLING. INCLUDE ESTIMATE # AND SYSCODE ON INVOICES. Advertiser is solely responsible for pymnt. We place this order on their behalf & accept sequential liability. M/G spots within flight, unless noted otherwise. SEND ALL INVOICES ELECTRONICALLY TO CTV Media. TRAFFIC Q'S TO TRACY WELCH/TAMMI HOLLOWAY.



Order #: 46264-54976

Revision #:

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11:43 AM

Product: Market: Media: Minneapolis-St. Paul District 21A

Separation between spots:

30

Buyer:

Tammi Holloway

Primary Demo:

Women 35+

Client:

Housing First Fund

Description: MIN, MN Dist. 21A 8158, 6862,

Estimate:

46264

Vendor: 6862 Spectrum Reach

Send Billing To: Chris Locke

1625 Concentric Blvd

03:00 AM

Flight Start Date: 9/19/2016 02:59 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Flight End Date: 9/29/2016

Contact: Jennifer Zehnder

Saginaw, MI 48604

Phone: (614)848-5800 Powell, OH 43065 1490 Manning Pkwy CTV Media, Inc.

(614)848-4099

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 2889 HHs \Red Wing, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

N _o	No Program	Code	Gross	STN Net	Dur	9/19	9/26	Spots	s Rto	Spots Rtg/CPP
686 2	6862 Spectrum Reach, Red Wing MN-Cable SaSu 9:00a-7:00p WK	g MN-Cabl	\$3.00	\$2.55	30	∞	0	8		0.3
	HIST VARIOUS									\$10.00
										\$8.50
54	MTuWThFSaSu 4:00p-	CPT	\$3.00	\$2.55	30	13	0	13		0.3
	FOOD VARIOUS									\$10.00
										\$8.50
55	MTuWThFSaSu 7:00p-	CPT	\$4.00	\$3.40	30	13	0	13		0.7
	FOOD VARIOUS									\$5.71
										\$4.86
56	SaSu 9:00a- 7:00p	NK.	\$3.00	\$2.55	30	8	0	8		0.6
	FOOD VARIOUS									\$5.00
										\$4.25
57	MTuWThFSaSu 4:00p-	CPT	\$3.00	\$2.55	30	3	0	13		0.3
	AEN VARIOUS									\$10.00
										\$8.50

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Signature:



Order #: 46264-54976

Revision #:

Date: 9/15/2016

11:43 AM

Minneapolis-St. Paul Housing First Fund Estimate:

Client:

Media:

Market: Product:

District 21A

Description: MIN, MN Dist. 21A 8158, 6862,

Flight Start Date: 9/19/2016 03:00 AM

02:59 AM

Flight End Date: 9/29/2016

Survey:

2BK Sep15-Oct15 C-DMA Nielsen Live

Buyer: Tammi Holloway

Separation between spots: Primary Demo: Women 35+

30

Vendor: 6862 Spectrum Reach

Send Billing To: Chris Locke

1625 Concentric Blvd

Contact: Jennifer Zehnder Saginaw, MI 48604

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Affiliation: 2889 HHs \Red Wing, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Women 35+ Spots Rtg/CPP	
6862 \$	6862 Spectrum Reach, Red Wing MN-Cable SaSu 9:00a-7:00p WK	ng MN-Cable	\$3.00	\$2.55	30	&	0	8 0.2	
	AEN VARIOUS							\$15.00 \$12.75	
59	MTuWThFSaSu 7:00p-	CPT	\$4.00	\$3.40	30	13	0	13 0.5	
	AEN VARIOUS							\$8.00	
60	MTuWThFSaSu 4:00p-	CPT	\$3.00	\$2.55	30	13	0	13 0.8	
	HGTV VARIOUS							\$3.75	
								\$3.19	
61	SaSu 9:00a-7:00p HGTV VARIOUS	NX.	\$3.00	\$2.55	30	8	0	8 1.1 \$2.73	
								\$2.32	
62	MTuWThFSaSu 7:00p-	CPT	\$4.00	\$3.40	30	13	0	13 1.2	
	HGTV VARIOUS							\$3.33	
								\$2.83	
								Signature.	
								Signature:	

Signature: vendor

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Date: 9/15/2016

11:43 AM

Product: Market: Minneapolis-St. Paul District 21A Client:

Housing First Fund

Media:

Primary Demo: Women 35+

Separation between spots:

30

Fax: 9897922982

Affiliation: 2889 HHs \Red Wing, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016 **Description:** MIN, MN Dist. 21A 8158, 6862, Estimate: Tammi Holloway 2BK Sep15-Oct15 C-DMA Nielsen Live 02:59 AM 03:00 AM Contact: Jennifer Zehnder Vendor: 6862 Spectrum Reach Phone: 9899225057 x. E-Mail: Jennifer.Zehnder@charter.com Saginaw, MI 48604 1625 Concentric Blvd Order #: 46264-54976 Send Billing To: Chris Locke Phone: (614)848-5800 Powell, OH 43065 1490 Manning Pkwy CTV Media, Inc. Revision #: (614)848-4099

;	68		67			66			65			64			63	0 0 0 0 0		No E	ino
12:00a	MTuWThFSaSu 7:00p-	CNN VARIOUS	MTuWThFSaSu 4:00p-		CNN VARIOUS	SaSu 9:00a- 7:00p		ESP2 VARIOUS	MTuWThFSaSu 7:00p-		ESP2 VARIOUS	MTuWThFSaSu 4:00p-		ESP2 VARIOUS	63 SaSu 9:00a- 7:00p WK	noctrum Boach Bod Win		Program	Damast
	CPT		CPT			××			CPT			CPT			WK Cabie	MN Cabl		Code	
	\$4.00		\$3.00			\$3.00			\$4.00			\$3.00			\$3.00			Gross	O TA
6	\$3.40		\$2.55			\$2.55			\$3.40			\$2.55			\$2.55			STN Net	
Ġ	30		30			30			30			30			30		Dur		
ō	သိ		13			8			13			13			8		9/19	Wks	
(0		0			0			0			0			0		9/26		
	13		13			8			13			13			ω			lotal Spots	Total
Ş	\$8.50	\$10.00	0.3	\$6.38	\$7.50	0.4	\$17.00	\$20.00	0.2	\$12.75	\$15.00	0.2	\$8.50	\$10.00	0.3		Rtg/CPP	35+	Women

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Client:

Housing First Fund

Local Cable Buy from Tammi Holloway

Order #: 46264-54976

Revision #:

Date: 9/15/2016

11:43 AM

Send Billing To: Chris Locke CTV Media, Inc.

Vendor: 6862 Spectrum Reach

1625 Concentric Blvd

Phone: (614)848-5800 Powell, OH 43065 1490 Manning Pkwy

(614)848-4099

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 2889 HHs \Red Wing, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29 Separation between spots:

30

Buyer:

Tammi Holloway

Primary Demo:

Women 35+

Market: Product: Media:

Minneapolis-St. Paul District 21A

Flight End Date: 9/29/2016

02:59 AM 03:00 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Saginaw, MI 48604

Flight Start Date: 9/19/2016

Description: MIN, MN Dist. 21A 8158, 6862,

Estimate:

	73		72			71			70			69		0002.01	2 5383	į	Line No
7:00p AMC VARIOUS	MTuWThFSaSu 4:00p-	ANIC VARIOUS	SaSu 9:00a- 7:00p		HALL VARIOUS	MTuWThFSaSu 7:00p-		HALL VARIOUS	MTuWThFSaSu 4:00p-		HALL VARIOUS	SaSu 9:00a- 7:00p		CNN VARIOUS	Soctrum Boach Bod Win	9	Daypart Program
	CPT		WK.			CPT			CPT			XX		9 1111	MNCabl		Daypart Code
	\$3.00		\$3.00			\$4.00			\$3.00			\$3.00		ā			STN
	\$2.55		\$2.55			\$3.40			\$2.55			\$2.55					STN Net
	30		30			30			30			30				Dur	
	13		00			13			13			8					Wks
	0		0			0			0			0				9/26	
	13		8			13			13			8				-	Total Women 35+
	-		-													Rt	s – ×
\$30.00 \$25.50	0.1	\$8.50	0.3	\$5.67	\$6.67	0.6	\$8.50	\$10.00	0.3	\$5.10	\$6.00	0.5	\$4.86	\$5.71		Rtg/CPP	Vomen 35+

Signature:

vendor

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Order #: 46264-54976

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Revision #:

Date: 9/15/2016

11:43 AM

Market: Product: Media: Minneapolis-St. Paul District 21A

Client:

Housing First Fund

Separation between spots:

30

Buyer:

Tammi Holloway

Primary Demo: Women 35+

Flight Start Date: 9/19/2016 Description: MIN, MN Dist. 21A 8158, 6862, Estimate:

Flight End Date: 9/29/2016

02:59 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

03:00 AM

1625 Concentric Blvd

Vendor: 6862 Spectrum Reach

Contact: Jennifer Zehnder Saginaw, MI 48604

Phone: (614)848-5800 Powell, OH 43065 1490 Manning Pkwy CTV Media, Inc.

(614)848-4099

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 2889 HHs \Red Wing, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

Signature:

\$8.50

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Order #: 46264-54976

Revision #:

Send Billing To: Chris Locke

CTV Media, Inc.

Phone: (614)848-5800 Powell, OH 43065 1490 Manning Pkwy

(614)848-4099

Date: 9/15/2016 11:43 AM

Market: Product: Minneapolis-St. Paul District 21A Client:

Housing First Fund

Estimate:

Media:

Separation between spots:

30

Buyer:

Primary Demo: Women 35+

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016 Description: MIN, MN Dist. 21A 8158, 6862, 03:00 AM

2BK Sep15-Oct15 C-DMA Nielsen Live 02:59 AM

Vendor: 6862 Spectrum Reach

1625 Concentric Blvd

Contact: Jennifer Zehnder Saginaw, MI 48604

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Tammi Holloway

Affiliation: 2889 HHs \Red Wing, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

04		103		102			101			100			6862 : 99		Line No	
ESP2 VARIOUS	CNN VARIOUS	MTuWTh 7:00p-12:00a	CNN VARIOUS	MTuWTh 4:00p-7:00p		AMC VARIOUS	MTuWTh 7:00p-12:00a		AMC VARIOUS	MTuWTh 4:00p- 7:00p		AEN VARIOUS	6862 Spectrum Reach, Red Wing MN-Cable 99 MTuWTh 7:00p-12:00a CPT		Daypart Program	
2)	CPT		CPT			CPT			CPT			g MN-Cable CPT		Daypart Code	
\$3.00	3	\$4.00		\$3.00			\$4.00			\$3.00			\$4.00		STN Gross	
\$2.55		\$3.40		\$2.55			\$3.40			\$2.55			\$3.40		STN Net	
30	3	30		30			30			30			30	Dur		
c	•	0		0			0			0			0	9/19	Wks	
σ)	7		6			7			6			7	9/26		
σ		7		6			7			6			7		Total Spots	
\$30.00 \$25.50	\$3.78	0.9	\$10.00	0.3	\$11.33	\$13.33	0.3	\$25.50	\$30.00	0.1	\$6.80	\$8.00	0.5	Rtg/CPP	35+	Waman

Vendor

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Date: 9/15/2016

Revision #:

Vendor: 6862 Spectrum Reach 1625 Concentric Blvd

Description: MIN, MN Dist. 21A 8158, 6862,

03:00 AM 02:59 AM

Estimate:

11:43 AM

Send Billing To: Chris Locke

1490 Manning Pkwy CTV Media, Inc.

Phone: (614)848-5800

Powell, OH 43065

(614)848-4099

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x. Fax: 9897922982

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29 Separation between spots:

30

Buyer:

Tammi Holloway

Primary Demo: Women 35+

Market: Product: Media: Client:

Minneapolis-St. Paul District 21A

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016

2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Saginaw, MI 48604

Housing First Fund

Affiliation: 2889 HHs \Red Wing, MN

No P	6862 Spe 105 M	Ü		106 M	Œ.		107 M	ш		108 M	Ţ		109 M	Ţ		110 M	Į	
Daypart Program	6862 Spectrum Reach, Red Wing MN-Cable	ESP2 VARIOUS		MTuWTh 4:00p- 7:00p	ESPN VARIOUS		MTuWTh 7:00p-12:00a	ESPN VARIOUS		MTuWTh 4:00p- 7:00p	FOOD VARIOUS		MTuWTh 7:00p-12:00a	FOOD VARIOUS		MTuWTh 4:00p- 7:00p	HALL VARIOUS	
Daypart Code	MN-Cable CPT			CPT			CPT			CPT			CPT			CPT		
STN Gross	\$4.00			\$3.00			\$4.00			\$3.00			\$4.00			\$3.00		
STN Net	\$3.40			\$2.55			\$3.40			\$2.55			\$3.40			\$2.55		
Dur	30			30			30			30			30			30		
Wks 9/19 9/26	0			0			0			0			0			0		
60 J																		
Total Spots	7			6			7			6			7			0		
Total Women Spots 35+ Rtg/CPP	0.3	\$13.33	\$11.33	0.1	\$30.00	\$25.50	0.7	\$5.71	\$4.86	0.2	\$15.00	\$12.75	0.7	\$5.71	\$4.86	0.1	\$30.00	\$25.50

Signature: vendor

vendor

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Client:

Housing First Fund

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Buyer:

Tammi Holloway

Primary Demo: Women 35+

Flight Start Date: 9/19/2016 **Description:** MIN, MN Dist. 21A 8158, 6862, 03:00 AM

Flight End Date: 9/29/2016

02:59 AM

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Saginaw, MI 48604

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Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

\$12.75	HO. 1000 D									
\$15.00	ALLOW CO.								TLC VARIOUS	
0.2		0	0 6		55 30	\$2.55	\$3.00	CPT	MTuWTh 4:00p-7:00p	116
\$4.25										
\$5.00									HIST VARIOUS	
0.8		7	0 7		40 30	\$3.40	\$4.00	CPT	MTuWTh 7:00p-12:00a	115
\$6.38										
\$7.50									HIST VARIOUS	
0.4		6	0		55 30	\$2.55	\$3.00	CPT	MTuWTh 4:00p- 7:00p	114
\$2.62										
\$3.08									HGTV VARIOUS	
1.3		7	0 7		40 30	\$3.40	\$4.00	CPT	MTuWTh 7:00p-12:00a	113
\$3.64										
\$4.29									HGTV VARIOUS	
0.7		6	0 6		55 30	\$2.55	\$3.00	CPT	MTuWTh 4:00p-7:00p	112
\$11.33										
\$13.33	7942107								HALL VARIOUS	
0.3		7	0 7		40 30	\$3.40	\$4.00	CPT	MTuWTh 7:00p-12:00a	111
							D	MN-Cah	6862 Spectrum Reach Red Wing MN-Cable	6862 5
CPP	Rtg/CPP		9 9/26		Dur					
5+	35	Total Spots	S	Wks	•	STN Net	Gross	Code	Program	No
men	Wome	II.					1			

Signature:

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11:43 AM

Primary Demo: Market: Product: Media: Minneapolis-St. Paul District 21A Women 35+

Client:

Housing First Fund

Separation between spots:

30

Buyer:

Tammi Holloway

Estimate Comments:

Starts Mon. 9/19 ends Thurs.9/29

Description: MIN, MN Dist. 21A 8158, 6862, Estimate: 46264

03:00 AM

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016 02:59 AM

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1625 Concentric Blvd

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Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 2889 HHs \Red Wing, MN

S3	Signature:					
470			\$1,368.50	\$1,610.00	Total Cost:	
130			\$391.00	\$460.00	OCT 16	
340			\$977.50	\$1,150.00	SEP 16	
				mmary	Station Monthly Summary	
470			\$1,368.50	\$1,610.00	Total Cost:	
\$6.34						
\$7.46			Total CPP/CPM:			
215.7		156.6 59.1	Total GRP/GIMP(000): 156.6	70		
470		340 130	Total Spots:			
\$6.80						
\$8.00					TLC VARIOUS	TLC
7 0.5		0 7	\$3.40 30	Cable T \$4.00	6862 Spectrum Reach, Red Wing MN-Cable 117 MTuWTh 7:00p-12:00a CPT	6862 Spectr 117 MTu
Rtg/CPP		9/19 9/26	Dur			
Total Women Spots 35+	S 1	Wks	STN Net	STN Gross	Daypart Daypart Program Code	Line Day

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